



Dear Friends of the Arts—

Once again thousands of art lovers will converge at White Park for the Riverside Art Market, and we would like you to be a part of it! For over a decade now the Riverside Art Market has been a downtown art event not to be missed. Growing to over 100 art vendor tents, multiple food concessions, live music, local entertainment, and children's crafts---it's still **FREE** to the public and an ideal family event!

We **LOVE** our sponsors, so we have created many exciting ways to treat you to a great giving experience. Not only will we have prominent signage and sponsorship acknowledgements, but we are also hosting a Sponsors Tent where you can sit in the shade, enjoy a free glass of wine or beer after art shopping and have a front row seat to the entertainment stage. Check out all the benefits on the next page.

Riverside Art Market is organized by the Art Alliance of the Riverside Art Museum, an all-volunteer group that has been fundraising for the Riverside Art Museum for over 60 years to bring art to our community. Please help us to continue our mission.

Mark your calendar now for Saturday, April 11, 2026—from 10AM until 4PM at White Park, downtown Riverside.

See you there!

Tami Maio, Art Alliance President

Kathy Christmas, Art Market Co-Chair

Elisa Lopez, Art Market Committee

Myra Appel, Art Market Committee

Kathy Allavie, Art Market Committee

For more information about sponsorships, please contact Kathy Christmas by text or phone at (951)536-8321 or email Kathy.M.Christmas@gmail.com. The Riverside Art Museum is a 501 (c) (3) non-profit, Tax ID# 95-1904692. The deadline for inclusion in all printed information is March 15, 2026.





Riverside Art Market Sponsorship Levels

\$2500 Bouquet Sponsor As a **Presenting Sponsor** your name and logo will feature most prominently on signage and marketing materials, in our program, and on social media and our website, as well as being displayed at market entrances, above the main gazebo and at our sponsorship tent. During the event you and 10 guests can relax in the Sponsors Tent, enjoy a glass of wine or beer with us, nibble snacks and listen to the entertainment from your front row seat. Plus, enjoy our package 'check & hold' service---you can leave your parcels safely in our tent and shop hands-free! (FMV* \$110)

\$1,500 Rose Sponsor As the **Entertainment Sponsor** your name will feature prominently on our music stage, in our program, and on social media and our website. Enjoy our Sponsors Tent with 8 of your closest friends or colleagues and enjoy a glass of wine or beer with us! (FMV* \$90)

\$1,000 Tulip Sponsor As the **Children's Pavilion Sponsor** your name will feature prominently in the Children's Arts & Crafts area, in our program and on social media and our website. Enjoy our special Sponsors Tent with 6 of your closest friends or colleagues and enjoy a glass of beer or wine with us! (FMV* \$70)

\$750 Hyacinth Sponsor Hyacinth Sponsors are listed on social media and signage, in our program and on our website. Enjoy our special Sponsors Tent with 4 of your closest friends or colleagues and enjoy a glass of wine or beer with us! (FMV* \$50)

\$500 Marigold Sponsor Marigold Sponsors are listed on sponsorship lists, in our program and on our website. Enjoy our special Sponsors Tent with 2 of your closest friends and enjoy a glass of wine or beer with us! (FMV* \$30)

\$250 Daisy Sponsor Daisy Sponsors are listed on sponsorship lists, in the program and on our website. Enjoy our Sponsors Tent with 1 friend and relax with a glass of wine or beer on us! (FMV* \$20)

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The Riverside Art Museum is a 501(c)(3) non-profit organization. Our Tax ID # is 95-1904692.

*Federal law requires that we inform our sponsors that the amount of their deductible donation for federal income tax purposes is limited to the amount exceeding the Fair Market Value (FMV) of goods and services provided. For questions please contact Art Alliance of the Riverside Art Museum volunteer Kathy Christmas by text or phone at (951) 536-8321 or email at Kathy.M.Christmas@gmail.com.

RIVERSIDE ART MARKET SPONSORSHIP FORM

Yes, I would like to support the Art Alliance's RIVERSIDE ART MARKET with a sponsorship at the level checked below:

\$2,500 BOUQUET (Presenting Sponsor/ FMV* \$110)



\$1,500 ROSE (Entertainment Sponsor/ FMV* \$90)

\$1,000 TULIP (Children's Pavillion Sponsor/ FMV* \$70)

\$750 HYACINTH (Sponsor/ FMV* \$50)

\$500 MARIGOLD (Sponsor/ FMV* \$30)

\$250 DAISY (Sponsor/ FMV* \$20)

I'm sorry I can't sponsor but would like to show my support by making a donation of \$_____

ONLINE: Go to the Riverside Art Museum website at <https://tinyurl.com/ArtMarketSponsor2026> and sponsor online.

BY MAIL: To the Riverside Art Museum, 3425 Mission Inn Avenue, Riverside, CA 92501

Name_____

Name as you wish it to appear on signage and printed material_____

Yes, I have a LOGO_____ Please email a hi-res file to developmentassociate@riversideartmuseum.org

Address_____ City & Zip_____

Email_____ Phone_____

PAYMENT: If paying by check, please make it payable to the Riverside Art Museum (memo: Art Market)

CREDIT CARD INFO: If paying with a credit card, please provide this information:

Type of Credit Card:_____

Credit Card #:_____

Expiration Date_____ CVC#_____

Name as it appears on the card_____

I authorize the Riverside Art Museum to charge my credit card in the amount of \$_____

Signature_____ Date_____

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