



THE CHEECH MARIN CENTER
FOR CHICANO ART & CULTURE
OF THE RIVERSIDE ART MUSEUM

FOR IMMEDIATE RELEASE

Cheech Collects IV

Highlights pastels, sculpture, and new additions to Riverside Art Museum's permanent collections

RIVERSIDE, Calif. (May 28, 2025) – The Cheech Marin Center for Chicano Art & Culture of the Riverside Art Museum (“The Cheech”) celebrates its third anniversary with the opening of *Cheech Collects IV* on Saturday, June 7, 2025. With pieces that have never been on display at The Cheech from Cheech Marin’s landmark gift, this fourth iteration of the annual exhibition showcases works of artists collected by Cheech over four decades while debuting recent museum acquisitions by Carlos Almaraz, Jaime Guerrero, and Narsiso Martínez.

“Each edition of *Cheech Collects* reveals new layers of Chicanx creativity,” said Cheech Marin, actor, art advocate, and the center’s namesake. “This year we’re celebrating the subtle power of pastels and welcoming extraordinary new voices into the collection. And, my favorite “Fire Room” remains with one addition, too.”

Exhibition Highlights

- **Artist Focus:** Works by Wayne Alaniz Healy and David Botello, founders of **East Los Streetscapers**
- **Texas Artists:** A look at multi-generational Chicanx artists from the Lone Star State reflects the national scope of the Cheech Marin collection and includes works by Ricardo Ruiz; Carlos Donjuán; Cande Aguilar, barrioPOP; and Gaspar Enríquez.
- **Fire Room:** This visitor favorite features vibrant works by Margaret García, Carlos Almaraz, and Perry Vásquez remains on view as a space for reflection and conversation.
- **Pastels:** Luminous drawings demonstrate the medium’s expressive range, from delicate portraits to bold, large-scale narratives by Rupert García, Adán Hernández, Leo Limón, John Valadez, Vincent Valdez, and others.
- **Sculptures:** Selections from the permanent collections such as *Once Upon a Time* by Jaime Guerrero join three-dimensional works such as *¡Mejico Mexico!* by Frank Romero and *Dalé Shine* by Jesse E. Rodríguez.

“The curation of *Cheech Collects IV* is a community effort honoring Cheech’s commitment to collecting artists in depth. It features multiple works by individual artists, many of whom he developed relationships with over time,” added María Esther Fernández, Artistic Director of The Cheech. “Each iteration of this yearly exhibition celebrates the depth and richness of Cheech’s gift while introducing new acquisitions that reflect our commitment to amplifying diverse Chicanx stories for future generations.”

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ABOUT THE CHEECH: Opened on June 17, 2022, [The Cheech Marin Center for Chicano Art & Culture](#) of the Riverside Art Museum — also known as “The Cheech” — is located at 3581 Mission Inn Avenue in downtown Riverside. Housed in a renovated mid-century building that originally served as the city’s public library (opened in 1964), The Cheech is the first of its kind dedicated to Chicana/o/x art.

The Cheech is home to the renowned Cheech Marin Collection of Chicano Art and serves as a dynamic space for exhibitions, scholarship, and dialogue. It explores the deep roots of Chicano art in the 1960s and 1970s Chicano Movement, as well as its evolving responses to contemporary social issues and global artistic trends.

OPENING WEEKEND ADMISSION DETAILS

Saturday, June 7 – Sunday, June 8, 2025: Enjoy free admission at RAM and The Cheech through Bank of America’s [Museums on Us®](#) program. Simply present your Bank of America or Merrill Lynch debit/credit card along with a photo ID at the guest services desk. Tickets are not available online. This offer is also available on the first full weekend of each month.

Sunday, June 8, 2025: Free admission for visitors, compliments of Art Bridge Foundation’s Access for All program, as part of the museum’s Free Summer Sundays series. Tickets can be reserved in advance on our website or at the front desk.

Free Summer Sundays runs from June 1 through September 7, 2025.

Riverside Art Museum and The Cheech are dedicated to ensuring accessibility for all through a range of free, reduced-cost, and general admission ticket options.

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