



A new logo to celebrate our 10th Anniversary!

January 14, 2025

Dear Arts & Crafts Lovers and Friends,

We are about to celebrate an important anniversary----the **10th year** of the premiere arts & craft event in Riverside--the **RIVERSIDE ART MARKET**, presented by the Art Alliance of the Riverside Art Museum. Growing to over 100 vendor tents and thousands of visitors each year, it is Riverside's most acclaimed spot to purchase unique art pieces and enjoy a day at White Park with delicious food, local entertainment, and refreshments. Admission continues to be free! Mark your calendar now for Saturday, April 12, 2025!

This year **sponsors** will get special treatment! We will have prominent signage and sponsorship acknowledgement as well as the use of a bigger, more exclusive **Sponsors Tent**. Here you can rest out of the sun and enjoy a glass of wine or beer, have a front row seat to the entertainment and enjoy special treats---all for the exclusive benefit of our Art Market sponsors. (See all the details on the next page).

Of course, the Art Alliance's main goal is to increase access to the arts through support for the Riverside Art Museum's programs and art classes. Your support for this event will help us continue to make the **RIVERSIDE ART MARKET** an arts experience for everyone in the community!

Hope to see you there!

Pamela Kaptain, Art Alliance President

Debra Johnson, ART MARKET Co-Chair

Myra Appel, ART MARKET Sponsorships

Kathy Allavie, ART MARKET Sponsorships



RIVERSIDE ART MARKET SPONSORSHIP LEVELS

Bouquet \$2500 As our **Presenting Sponsor** your name and logo will feature most prominently on all our signage and marketing materials, in our program, and on social media/online, as well as being displayed at every market entrance, above the main gazebo and at our sponsorship tent. During the event you and 10 guests can relax in the sponsorship tent, enjoy a glass of wine or beer with us, and listen to the entertainment from your front row seat. Plus, enjoy our package ‘check & hold’ service—you can leave your parcels safely at our tent and shop hands-free! (FMV* \$110)

Rose \$1,500 As the **Entertainment Sponsor** your name will feature prominently on all sides of the music stage, in our program, and on social media/online. Enjoy our special sponsorship tent with 8 of your closest friends or colleagues and enjoy a glass of wine or beer with us! (FMV* \$90)

Tulip \$1,000 As the **Children’s Pavilion Sponsor** your name will feature prominently on all sides of the Children’s Craft Area, in our program and on social media/online. Enjoy our special sponsorship tent with 6 of your closest friends or colleagues and enjoy a free glass of wine or beer with us! (FMV* \$70)

Hyacinth \$750 Hyacinth sponsors are listed on all media and signage, in our program and online. Enjoy our special sponsorship tent with 4 of your closest friends or colleagues and enjoy a glass of wine or beer with us! (FMV* \$50)

Marigold \$500 Marigold sponsors are listed on sponsorship lists, in our program and on our website. Enjoy our special sponsorship tent with 2 of your closest friends and receive a glass of wine or beer on the house! (FMV* \$30)

Daisy \$250 Daisy sponsors are listed on sponsorship lists, in the program and on our website. Enjoy our sponsorship tent with a friend and relax with a glass of wine or beer on us! (FMV* \$20)

The deadline for inclusion in all printed information is March 15, 2025.

The Riverside Art Museum is a 501(c)(3) nonprofit organization. Our Tax ID# is 95-1904692.

*Federal law requires that we inform our sponsors that the amount of their deductible donation for federal income tax purposes is limited to the amount **exceeding** the Fair Market Value (FMV) of goods and services provided. If there are any questions about this or any sponsorship information, please contact Debra Johnson by text or phone at (951) 283-7707 or by email at johnsondlj.johnson@gmail.com.

RIVERSIDE ART MARKET SPONSORSHIP FORM

Yes, I would like to support the Art Alliance’s RIVERSIDE ART MARKET with a sponsorship at the level checked below:

_____ **\$2,500 BOUQUET** (Presenting Sponsor/ FMV* \$110)

_____ **\$1,500 ROSE** (Entertainment Sponsor/ FMV* \$90)

_____ **\$1,000 TULIP** (Children’s Pavillion Sponsor/ FMV* \$70)

_____ **\$750 HYACINTH** (Sponsor/ FMV* \$50)

_____ **\$500 MARIGOLD** (Sponsor/ FMV* \$30)

_____ **\$250 DAISY** (Sponsor/ FMV* \$20)



I’m sorry I can’t sponsor but would like to show my support by making a donation of \$_____

BY MAIL: Mail a check to the Riverside Art Museum (memo Art Market), 3425 Mission Inn Avenue, Riverside, CA 92501.

ONLINE: Go to the Riverside Art Museum website at <https://bit.ly/2025ArtMarketSponsor> and sponsor online.

Name _____

Name as you wish it to appear on signage and printed material _____

Yes, I have a LOGO _____ (You will be contacted for a high-resolution file).

Address _____ City & Zip _____

Email _____

Phone _____

PAYMENT: If writing a check, please make it payable to the Riverside Art Museum (memo Art Market) in the amount of _____

CREDIT CARD INFO: If paying with a credit card, please provide this information:

Type of Credit Card: _____

Credit Card # _____

Expiration Date _____ CVC# _____

Name as it appears on the card _____

I authorize the Riverside Art Museum to charge my credit card in the amount of \$_____

Signature _____ Date _____

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