



Dear Friends,

The Art Alliance of the Riverside Art Museum started **Off the Wall**, our now-famous art sale, back in 2004, and it has had a good run! It's always fun to see what original art treasures you can find at relatively affordable prices. As a fundraiser, **Off the Wall** has supported RAM's art education

programs and community outreach projects for nearly two decades. But alas, all good things must come to an end.

This year is the *last call* for **Off the Wall** in the foreseeable future! We hope you will help send it off in style with your generous sponsorship and participation. We're planning a fun kick-off **Gala** on Friday, October 11, 2024, and we want you to be there! Please take a look at the attached sponsorship levels and make your plans to attend. It will be a memorable send-off to a great fundraiser. There will be original artwork, cocktails, mocktails, and hors d'oeuvres! Plus, the gift of strengthening the programs at RAM that our community counts on!

Looking forward to seeing you at **Off the Wall LAST CALL!**

Emmanuelle Reynolds

*Off the Wall Co-Chair*

Pamela Kaptain

*Art Alliance President*

Tami Fleming Maio

*Off the Wall Co-Chair*

Kathy Allavie

*Off the Wall Sponsor Chair*

## **Off the Wall LAST CALL - Sponsorship Levels**

*All sponsorships include a welcome reception at 5:15 PM on the night of the Gala, Friday, October 11. Entry to the art sale is timed as described below.*

### **\$2,500 “Oil on Canvas” Presenting Sponsor**

Entry to the gallery to purchase art at 5:30 PM (30 minutes ahead of the opening) for a party of 10 people, 10 drink tickets, name & logo on marketing materials and museum website, acknowledgement on social media, as well as signage at the Gala event.

### **\$1,500 “Watercolor”**

Entry to the gallery to purchase art at 5:40 PM (20 minutes ahead of the opening) for a party of 8 people, 8 drink tickets, name & logo on marketing materials and museum website, acknowledgement on social media, as well as signage at the Gala event.

### **\$1,000 “Pastel”**

Entry to the gallery to purchase art at 5:45 PM (15 minutes ahead of the opening) for a party of 6 people, 6 drink tickets, name & logo on marketing materials and museum website, acknowledgement on social media, as well as signage at the Gala event.

### **\$500 “Photography”**

Entry to the gallery to purchase art at 5:50 PM (10 minutes ahead of the opening) for a party of 4 people, 4 drink tickets, name on marketing materials and museum website, as well as signage at the Gala event.

### **\$250 “Lithography”**

Entry to the gallery to purchase art at 5:55 PM (5 minutes ahead of the opening) for a party of 2 people, 2 drink tickets, name on museum website, as well as signage at the Gala event.

***The deadline for inclusion in all printed materials is October 1, 2024.***

The Riverside Art Museum is a 501(c)3 non-profit, Tax ID #95-1904692. For more information about sponsorships please contact Art Alliance volunteer, Kathy Allavie at [kallavie@aol.com](mailto:kallavie@aol.com) (951-784-7377) or Valerie Found at [vfound@riversideartmuseum.org](mailto:vfound@riversideartmuseum.org) (951-547-0262).

# Off the Wall LAST CALL - Sponsorship Form

You can fill out this form and mail it to the Riverside Art Museum, scan the QR code below, or go online to pay at:  
**[bit.ly/offthewall2024](https://bit.ly/offthewall2024)**.

\_\_\_\_\_ \$2,500 "Oil on Canvas" Presenting Sponsor – FMV \$350

\_\_\_\_\_ \$1,500 "Watercolor" – FMV \$280

\_\_\_\_\_ \$1,000 "Pastel" – FMV \$210

\_\_\_\_\_ \$500 "Photography" – FMV \$140

\_\_\_\_\_ \$250 "Lithography" - FMV \$70

\_\_\_\_\_ \$65 Additional Gala Tickets – FMV \$35



I'm sorry I can't sponsor, but I would like to show my support by making a donation of \$\_\_\_\_\_.

Mail a check made out to the Riverside Art Museum (memo Off the Wall) at 3425 Mission Inn Avenue, Riverside, California 92501, **or** fill out your credit card information (below) **or** sponsor online using the link at the top of this page.

Name \_\_\_\_\_

Name as you wish it to appear on website and marketing material  
\_\_\_\_\_

If you would like us to use your logo instead (for Oil on Canvas, Watercolor and Pastel sponsor levels only), write LOGO above, and we will contact you for a high-resolution file.

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Enclosed is a check payable to the Riverside Art Museum in the amount of \$\_\_\_\_\_

## Credit Card Information

Type of Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC# \_\_\_\_\_

Print cardholder's name as it appears on the card \_\_\_\_\_

I authorize Riverside Art Museum to charge my credit card in the amount of \$\_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

\*Federal law requires that we inform sponsors that the amount of their deductible for federal income tax purposes is limited to the excess of the contribution over the Fair Market Value (FMV) of goods and services provided. The Riverside Art Museum is a 501(c)3 nonprofit. Our Tax ID# is 95-1904692. For more information about sponsorship, please contact Art Alliance volunteer Kathy Allavie at [kallavie@aol.com](mailto:kallavie@aol.com) (951-784-7377) or Valerie Found at [vfound@riversideartmuseum.org](mailto:vfound@riversideartmuseum.org) (951-547-0262).