

Sponsorships Available!

The Fundraising Gala

	Presenting \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000	Copper \$2,500
Pre-Event Marketing						
Press release	●					
Invitations to May 5 press event	2					
Tickets to a preview tour @ The Cheech with champagne	8	6	4	2	2	
Featured on social media	●					
Featured on web + advertising	●	●	●	●	●	●
Day-of-Event Marketing						
Speaking role	On-stage welcome at Gala	Speaking role at pre-cocktail party				
Recognition during event	●	●	●	●	●	●
Gala tickets	3 premier tables of 10	2 premier tables of 10	2 tables of 10	1 table of 10	4	2
Tickets to pre-gala cocktail party	30	20	20	10	4	2
Event program ad	Full page	Full page	Full page	½ page	½ page	¼ page
Logo on event step-and-repeat	●					
Projected name/logo at gala	●	●				
Projected logo at pre-gala cocktail party	●	●	●			
Post-Event Marketing						
Featured on social media	●	●	●	●	●	●



The Benefit Concert

	Presenting \$25,000	Circle \$15,000	Mezzanine \$10,000	Balcony \$5,000
Pre-Event Marketing				
Press release	●			
Featured on social media	●			
Featured on web + advertising	●	●	●	●
Tickets to a preview tour @ The Cheech with champagne	4	2	2	2
Day-of-Event Marketing				
Speaking role	●			
Logo on event step-and-repeat	●			
Recognition during event	●	●	●	●
Premier seating concert tickets	12	8	6	4
Recognition in event program	●	●	●	●
Post-Event Marketing				
Featured on social media	●	●	●	●

Opening Day

	Presenting \$35,000	Plaza \$10,000	Artist \$5,000
Pre-Event Marketing			
Press release	●		
Name/logo on ticketing site from launch date through May 30, 2022	●		
Featured on social media	●	●	●
Featured on web + advertising	●	●	●
Tickets to a preview tour @ The Cheech with champagne	4	2	2
Day-of-Event Marketing			
Recognition during event	●	●	●
Logo on banner	●		
Logo on event step-and-repeat	●	●	●
Post-Event Marketing			
Featured on social media	●	●	●
Annual corporate membership	●	●	●

Sponsorship payments are due in full no later than March 30, 2022. All sponsorships will benefit The Cheech and will support operational and programming needs as we strive to fulfill the unique mission of the center. The Riverside Art Museum is a 501(c)3, EIN: 95-1904692.

For inquiries, contact Valerie Found, vfound@riversideartmuseum.org or (951) 684-7111. Visit www.riversideartmuseum.org/opening for more information and to sign up for a sponsorship.