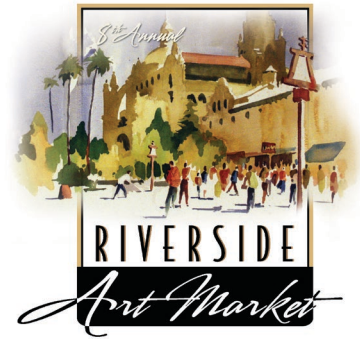


2023 Riverside Art Market Sponsorship Application



This year's Riverside Art Market is slated for Saturday, April 1, 2023, with expanded hours from 10 a.m. – 5 p.m. For the second year the market will be held at Riverside's beautiful downtown White Park where visitors will wander along park pathways to shop from 100 regional artist-vendors and enjoy music, art demonstrations, food, wine/beer offerings, a silent auction, and a free children's craft area. With expanded marketing efforts, we anticipate a continued increase in attendance as we strive to develop the event as a premier Inland Empire art market.

With the support of sponsors like you, we can offer FREE admission for local families and visitors to attend this vibrant event which provides opportunities for local artists/artisans to sell their work, and for families to engage in and be inspired by seeing and doing!

The Art Alliance needs your sponsorship to make this free public event a successful fundraiser. All proceeds will support the Riverside Art Museum's mission to bring exciting exhibitions, community events, and educational opportunities to our region. Please consider the following sponsorship levels:

| Level | Promotional Opportunities | Hospitality |
|---|---|--|
| Presenting Sponsor \$2,500 (FMV* \$505) | Your name or logo featured most prominently as the presenting sponsor on all marketing materials and event signage, the welcome booths, the RAM website, and all social media marketing. | <ul style="list-style-type: none"> • 20 Free Museum Passes (include The Cheech) • Docent-led tour of museum and/or exhibit for up to 15 clients or employees, including refreshments (at a mutually agreed upon time). |
| Entertainment Stage Sponsors \$1,500 (FMV* \$276) | Your name or logo featured prominently on the entertainment stage , on all marketing and sponsor signage throughout the event, and on the RAM website and social media marketing as space permits. | <ul style="list-style-type: none"> • 6 Free Museum Passes (include The Cheech) • Docent-led tour of museum and/or exhibit for up to 10 clients or employees (at a mutually agreed upon time). |
| Children's Pavilion Sponsors \$1,000 (FMV* \$246) | Your name or logo featured prominently on the Children's Pavilion , on all marketing and sponsor signage throughout the event, and on the RAM website and social media marketing as space permits. | <ul style="list-style-type: none"> • 6 Free Museum Passes (include The Cheech) • 2 Child/Teen classes or workshops at RAM, value up to \$150 |
| ARTrageous Sponsors: \$750 (FMV* \$139) | Your name or company logo featured on marketing materials, the RAM website, and sponsor signage throughout the event. | <ul style="list-style-type: none"> • 4 Free Museum Passes (include The Cheech) • 1 Child/Teen class or workshop at RAM, value up to \$75 |
| ARTventurous Sponsors: \$500 (FMV* \$64) | Your name or company logo listed on marketing materials, the RAM website, and sponsor signage throughout the event. | <ul style="list-style-type: none"> • 4 Free Museum Passes (include The Cheech) |
| ARTastic Sponsors: \$250 (FMV* \$32) | Your name or company name listed on the RAM website and sponsor signage throughout the event. | <ul style="list-style-type: none"> • 2 Free Museum Passes (include The Cheech) |

Can't sponsor at this time? Your donation in any amount will ensure an ample supply of children's craft supplies and a successful event.

To make a payment, fill in the form below and return with a check OR your credit card information to:
 Riverside Art Museum, 3425 Mission Inn Avenue, Riverside, CA, 92501

OR go online to:

[Riverside Art Market Sponsor](#)

Yes, I would like to support RAM and the 2023 Riverside Art Market with a Sponsorship at the level checked below:

- Presenting Sponsor (\$2,500)
- Entertainment Stage Sponsor (\$1,500)
- Children's Pavilion Sponsor (\$1,000)
- ARTrageous Sponsor (\$750)
- ARTventurous Sponsor (\$500)
- ARTastic Sponsor (\$250)

I'm sorry I can't sponsor, but would like to show my support by making a donation of \$ _____

Name: _____

Street Address: _____

City/State/Zip: _____

Phone: (_____) _____

Email: _____

Name as you wish it to appear on printed materials: _____

If you would like us to use your logo, write a LOGO above and we will contact you for your hi-res file.

Enclosed is a check, payable to: "Riverside Art Museum", in the amount of: _____ Or

please charge my Credit Card: Visa _____ Mastercard _____ Discover: _____

Card Number: _____ Expiration date: _____ CVC #: _____

Please **print** cardholder name: _____ I

authorize the Riverside Art Museum to charge my account for the amount of \$ _____

Signature: _____ Date: _____

Please respond as soon as possible. The deadline for inclusion on printed materials is Sunday, March 1, 2023. Riverside Art Museum Tax ID# 95-1904692. Please consult your tax advisor to determine tax deductibility.

**FMV (Fair Market Value): Federal tax law requires us to inform you that the amount of the contribution deductible for federal income tax purposes is limited to the excess of your sponsorship over the value of goods and services provided.*

