

ART BARK IN THE PARK

October 4–10, 2019

Presented by the
Art Alliance of the Riverside Art Museum

Call for Artists

Art Bark in the Park:

A massive public art installation to display the community's love of art, dogs, and the talents of 150 artists.

We will install one hundred and fifty (150) 2-dimensional Art Pup figures (approximately 3 feet by 4 feet), October 4–10, 2019, at White Park, which is located in downtown Riverside. The Art Pups, which will have been turned into works of art by YOU and other amazing local artists, will be unveiled on October 4 during the Opening Night Gala and will remain in the park until October 10. Each Art Pup will be sponsored by individuals, businesses, or organizations and, after the event, the Art Pups will be given to the sponsors. All proceeds will go to the Riverside Art Museum.

Mission:

Art Bark in the Park is designed to promote public art in the area, encourage community involvement, highlight local artists, and raise funds for the Riverside Art Museum.

Hi, my name
is Jackson!
Paint an
Art Pup!



Jackson's Artist: Tyler Humphrey

Artist Benefits:

- Participation in a community-wide art project.
- Artist name published in the program and on RAM and Art Alliance websites with link to your artist website.
- \$50 material fee provided to artist once your Art Pup is complete and submitted.
- One Opening Night Gala ticket.

Instructions:

Artists will be provided with an approximately 3' x 4' Art Pup made from primed metal. The two-dimensional form will be a silhouette of one of the following breeds: Labrador, Scotty, Beagle, Basset Hound, and Husky. You are free to use this silhouette as a canvas for your artistic interpretation. You are not expected to paint the 'canvas' to look like a dog. (See examples of this type of art using shark forms at www.chathamartinthepark.net or the examples on the next page.)

The Art Pup can be adorned, embellished, bejeweled, painted, and festooned to reflect the unique vision of the artist. Painting of the backside of the piece is optional.



The outdoor installation calls for waterproof finishes. The Art Pup will be primed prior to delivery to you. Once completed, it should be sprayed with a clear protective coating. In creating your design, be mindful of how it will last when exposed to wind, sun, and rain. Anything that can be pulled, poked, picked, pushed, or hung from—WILL BE.

***Note:** The design should be family friendly as it will be displayed in a public space and should be designed in such a way that anyone would be comfortable displaying it at their home or office.*

Sponsorship:

Art Pups will be sponsored by individuals, businesses, or organizations in the community. Sponsorship levels are \$500, \$1000, \$2500, and \$5000. \$2500 sponsors will be offered their choice of participating artists or may recruit their own artist. Additionally, \$5000 sponsors will have their choice of any dog breed for the piece. If you know someone who might wish to sponsor, please let us know!

Key Dates:

June 1, 2019: Art Pups distributed to artists.

August 25, 2019: Deadline to complete Art Pups & return to Art Alliance Art Bark in the Park Artist Co-Chairs. (Material fee of \$50 will be provided to artist after the Art Pup is submitted.)

October 4: Opening Night Gala

October 4–10, 2019: Art Bark in the Park exhibit at White Park

Technical Assistance:

Contact Kathy Bocian or Kathy Christmas at ArtBarkInTheParkArtist@gmail.com.

